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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/479,918	01/10/2000	Cory E. Klatt	4944.85635	3694
7590 12/13/2007 Banner & Witcoff Ltd 1001 G Street N W			EXAMINER	
			COLBERT, ELLA	
	Washington DC 20001-4597			
v, uomington, D	2 20001 1.031		ART UNIT	PAPER NUMBER
			3694	
				DEL WERNY MORE
			MAIL DATE	DELIVERY MODE
			12/13/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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	Application No.	Applicant(s)				
	09/479,918	KLATT ET AL.				
Office Action Summary	Examiner	Art Unit				
·	Ella Colbert	3694				
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DOWN THE MAILING THE MAILING DOWN THE MAILING DOWN THE MAILING DOWN THE MAILING DOWN THE MAILING THE MAILING DOWN THE MAILING THE	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from , cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 25 S	eptember 2006.					
,—	This action is FINAL . 2b)⊠ This action is non-final.					
·—	/ 					
closed in accordance with the practice under E	Ex parte Quayle, 1935 C.D. 11, 45	53 O.G. 213.				
Disposition of Claims		:				
4) ⊠ Claim(s) <u>1-32</u> is/are pending in the application 4a) Of the above claim(s) is/are withdray 5) □ Claim(s) is/are allowed. 6) □ Claim(s) is/are rejected. 7) □ Claim(s) is/are objected to. 8) ⊠ Claim(s) <u>1-32</u> are subject to restriction and/or one	wn from consideration.					
Application Papers						
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Example 11.	epted or b) objected to by the drawing(s) be held in abeyance. Settion is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).				
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Applicati rity documents have been receive u (PCT Rule 17.2(a)).	ion No ed in this National Stage				
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal F 6) Other:	ate				

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DETAILED ACTION

- 1. Claims 1-32 are pending in this communication filed 09/25/06 entered as Petition to Revive Application granted. The petition was entered 8/28/06.
- 2. The Request for Reconsideration has been considered and the Non-Final Office Actions of 03/24/03, 1/16/04, 8/19/04, and 12/15/04 are hereby withdrawn in view of the new rejection as set forth here below. After a careful review of the claim limitations species or distinct inventions were found.

Election/Restrictions

- 3. Restriction to one of the following inventions is required under 35 U.S.C. 121:
 - I. Claims 1-16, drawn to a method for producing a printed product, monitoring the sales management system, detecting the predefined sales event, generating event data, receiving the print data from a print facility, classified in class 707, subclass 1.
 - II. Claims 17-30, drawn to a system with a computer-implemented database monitor located at a corporate facility where the database monitor detects changes to the corporate sales management system, generates event data comprising information that describes the sales management event, and a print processing facility located at a geographic location different from the corporate location and coupled to the database monitor, classified in class 705, subclass 8.
 - III. Claims 31 and 32, drawn to a print process facility at a plurality of corporate locations each comprising a sales management system with the

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print processing facility receiving from each of the plurality of corporate locations event data describing a predefined sales, comparing the event data to one or more predefined event rules that determine whether a printed product should be produced and in responding to a positive determination automatically generating a print order for the printed product using information extracted from the event data, classified in class 715, subclass 517.

This application contains claims directed to the following patentably distinct species I, II, and III. The Species are independent or distinct because Species I, claims 1-15 has a method for producing a printed product, monitoring the sales management system, detecting the predefined sales event, generating event data, receiving the print data from a print facility. Species II, claims 17- 30 have a system with a computer-implemented database monitor located at a corporate facility where the database monitor detects changes to the corporate sales management system, generates event data comprising information that describes the sales management event, and a print processing facility located at a geographic location different from the corporate location and coupled to the database monitor. Species III, claims 31 and 32 have a print process facility at a plurality of corporate locations each comprising a sales management system with the print processing facility receiving from each of the plurality of corporate locations event data describing a predefined sales, comparing the event data to

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one or more predefined event rules that determine whether a printed product should be produced and in responding to a positive determination automatically generating a print order for the printed product using information extracted from the event data. Applicant is required under 35 USC 121 to elect a single disclosed species for prosecution on the merits to which the claims shall be restricted if no generic claim is finally held to be allowable. Currently there are no claims that are generic or allowable.

Applicant is advised that a reply to this requirement must include an identification of the species elected consonant with this requirement, and a listing of all claims readable thereon, including any claims subsequently added. An argument that a claim is allowable or that all claims are generic is considered nonresponsive unless accompanied by an election.

Upon the allowance of a generic claim, applicant will be entitled to consideration of claims to additional species which depend from or otherwise require all the limitations of an allowable generic claim as provided by 37 CFR 1.141. If claims are added after the election, applicant must indicate which are readable upon the elected species.

MPEP 809.02 (a).

Because these inventions are independent or distinct for the reasons given above and there would be a serious burden on the examiner if restriction is not required because the inventions have acquired a separate status in the art in view of their different classification, restriction for examination purposes as indicated is proper.

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Because these inventions are independent or distinct for the reasons given above and there would be a serious burden on the examiner if restriction is not required because the inventions require a different field of search (see MPEP § 808.02), restriction for examination purposes as indicated is proper.

Applicant is advised that the reply to this requirement to be complete must include an election of the species to be examined even though the requirement be traversed (37 CFR 1.143).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ella Colbert whose telephone number is 571-272-6741.

The examiner can normally be reached on Monday, Wednesday, and Thursday, 5:30AM-3:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James Trammell can be reached on 571-272-6712. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

November 26, 2007

PRIMARY FXAMINER